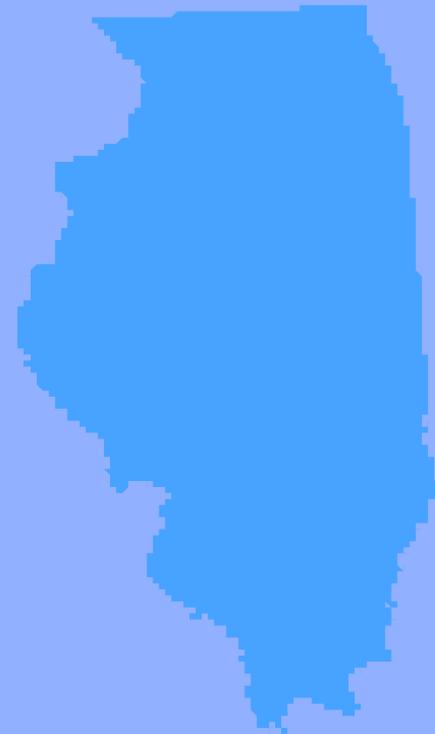# Governor's Cabinet on Children and Youth: **IL College2Career Spotlight**

September 6, 2018

What is Illinois College2Career?

Vision:

- Understand impact of higher education programs on career outcomes of graduates of IL colleges by connecting workforce data to college and university data.

Strategy:

- **Transparency:** Ensure high school students and parents can make more informed choices about post-secondary options based on real employment and educational outcomes in Illinois.

- **Mobile-first approach:** Design public-facing portal for smart-phone usage so high school students and parents have faster access.

- **Feedback loops to colleges and universities:** Ensure colleges and universities in Illinois can analyze their own data to inform their program offerings

One tool, two portals

ILCollege2Career

- **Target Audience**: High school students and parents

- **Interface**: Public-facing tool

- **Innovations**:
  - Responsive to student's preferences
  - Public and private Universities included
  - 2- and 4-year institutions included
  - Career outcomes are by program at institutions
  - Career outcomes include average earnings, job stability, and average earnings growth
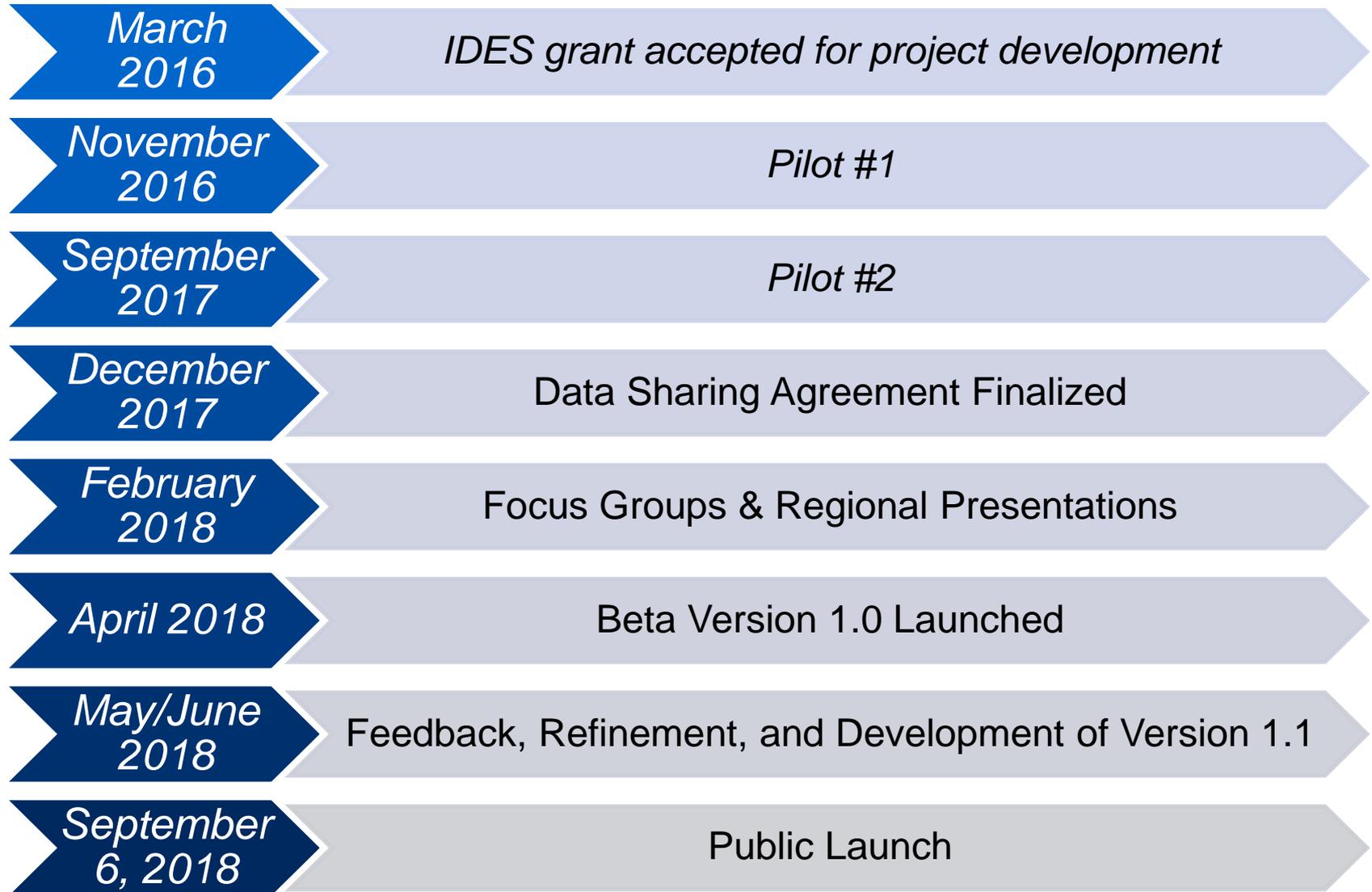
Institutional Researcher Portal

- **Target Audience**: Institutional staff at colleges and universities

- **Interface**: Non-public facing

- **Innovations**:
  - Microdata access allows institutions to have new information about student outcomes that can improve programming and supports
  - Outcomes are based on jobs held by graduates, to better understand career jobs, job stability, and multiple job holdings

How does it work?

ILCollege2Career.com

How did we get here?

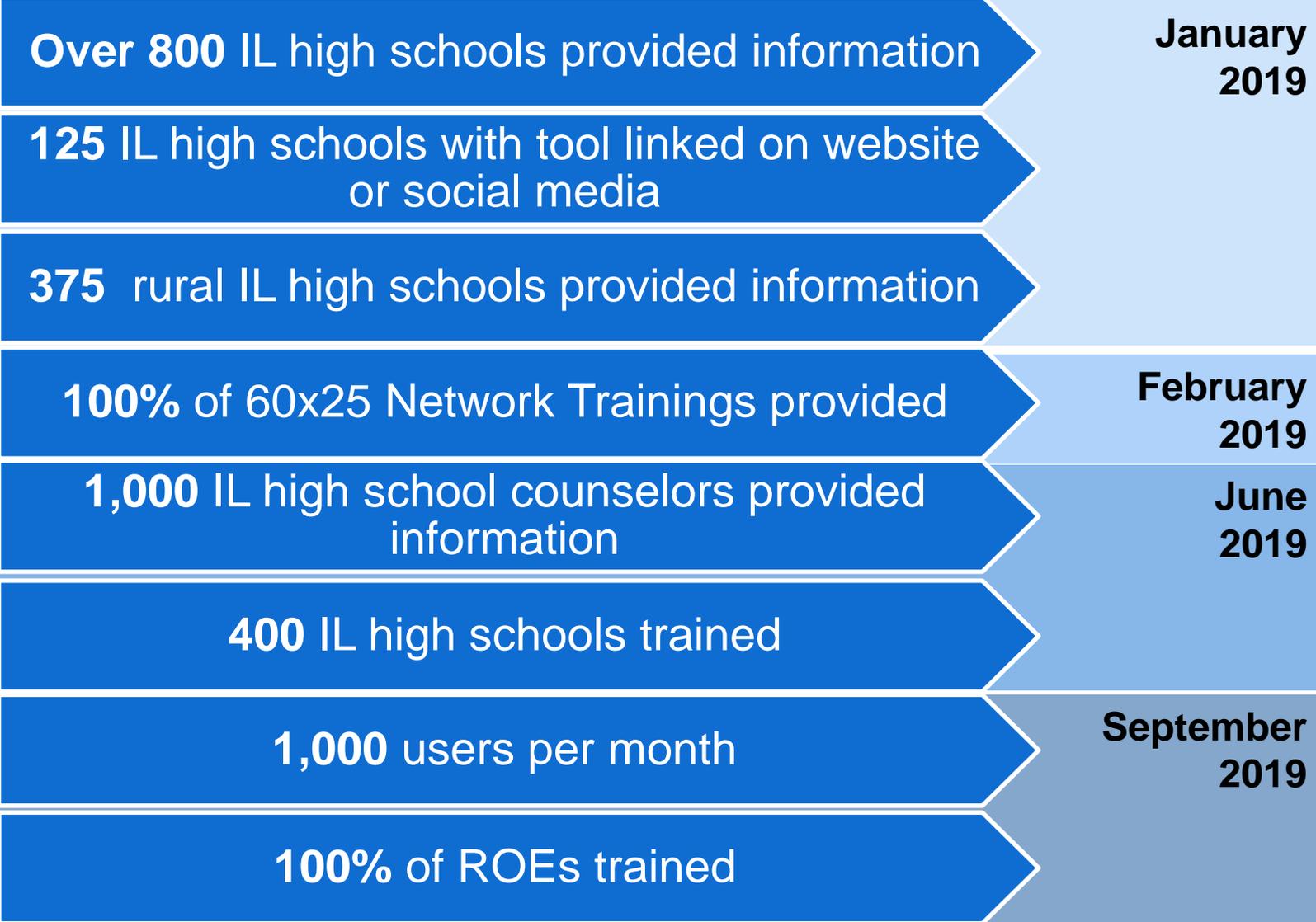|	
March 2016	*IDES grant accepted for project development*
November 2016	*Pilot #1*
September 2017	*Pilot #2*
December 2017	Data Sharing Agreement Finalized
February 2018	Focus Groups & Regional Presentations
April 2018	Beta Version 1.0 Launched
May/June 2018	Feedback, Refinement, and Development of Version 1.1
September 6, 2018	Public Launch

How do we stack up?

	IL College2Career	College ScoreCard	Launch My Career Tennessee	Seek UT (Texas)
2 and 4 year schools	✓	✓	✓	✗
Public and Private Institutions	✓	✓	✗	✗
Provides info on career earnings, earnings growth, and job stability by industry of employment	✓	✗	✗	✗
Illustrates Career Pathways per Program of Study	✓	✗	✓	✓
Student Preference Inputs	✓	✓	✗	✗

Tracking our impact : Short-Term Outreach Goals

Over 800 IL high schools provided information

125 IL high schools with tool linked on website or social media

375 rural IL high schools provided information

January 2019

100% of 60x25 Network Trainings provided

February 2019

1,000 IL high school counselors provided information

400 IL high schools trained

June 2019

1,000 users per month

100% of ROEs trained

September 2019

Tracking out impact: Long-Term Performance Goals

Baselines

Reduce outmigration of IL graduates

- 45.7% of Illinois high school graduates out-migrated to 4-year schools in 2016, a **3.1% increase since 2014** (42.6%) .

- Between 2010-2013, IL 2-year schools have seen an **increase in transfer graduate outmigration to 4-year schools** from 8.1% in to 8.8%
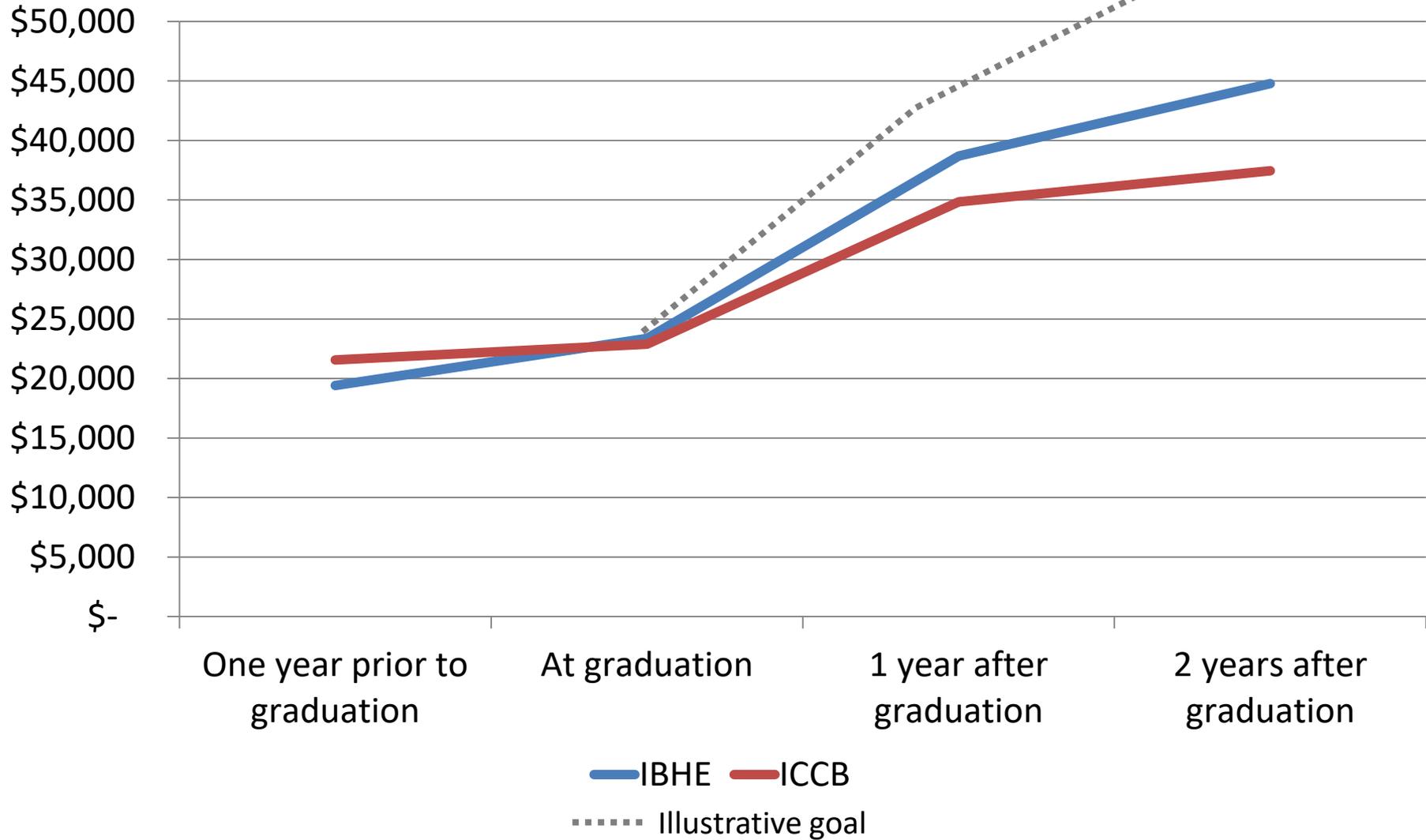
Increased earnings of IL graduates

Graduates of IL 2-year colleges show **earnings growth of 48% two years after graduation,** and **85% four years after graduation.**

Graduates of IL 4-year institutions show **earnings growth of 92% two years after graduation.**

More demand-driven programs offered at IL high education institutions

- From 2010-2016, the number of STEM and Health degrees awarded at Illinois institutions **increased by 29.4%.**

- Goal to **maintain +2% annual increase** in the number of STEM and Health Degrees awarded in future years.

Example Long-Term Goal

Average Earnings of IL Graduates

Legend: IBHE — ICCB — ····· Illustrative goal

Lessons Learned

Challenges Faced

1. Procurement
2. Governance and Decision Making
3. Communication
4. Data Availability

Resolution to Challenge

1. Flexibility with project requirements and constant communication
2. Consensus building and formal voting
3. Project team retreats
4. Learning to not let the perfect get in the way of the good

Lesson Learned for Future Projects

- A third-party, neutral, project manager can help overcome silos and misunderstandings, and keep the timeline on-track
- Develop a collaborative governance system that allows all voices equal weight for discussions and decisions
- Think about the tools needed to pull off project early and ensure procurement is engaged early in the process

Next Steps

Date	Milestone	Responsible Party
November 2018	New data cohorts submitted for inclusion in tool	IBHE & ICCB
January 2019	First set of short-term outreach goals met	Project Team
February 2019	2.0 version of tool released with additional data	Project Team
September 2019	Progress report on short-term project goal completion and long-term goal trends	Project Team

How can you help?

1. Share this tool widely with your networks: www.ILCollege2Career.com

2. Host a training for your students or network using this video tutorial

3. Follow, like, and share ILCollege2Career on your social media accounts (Twitter and Facebook)

4. Contact isac.outreachtraining@illinois.gov if you have any other additional questions or requests regarding the tool

Questions?